



INTRODUCING, THE INDUSTRY'S FIRST CLOSED LOOP RECYCLING PROGRAM FOR AIR FRESHENERS...





ECO - REFRESH

Fresh Products recently introduced and continues to expand our environmentally friendly line of products, which are produced using biodegradable or recycled materials and significantly less energy. Now Fresh introduces the first ever closed loop recycling program, for Eco-Air and Easy Fresh. Instead of throwing out your air freshener and it going to a landfill (like all other air fresheners), you can easily recycle it and help save our precious planet.

How does ECO-REFRESH work? It's EASY AS 1, 2, 3!



Step 1 – Fill up any box with a minimum of 50 Easy Fresh covers  and Eco-Air Cells . The box must weigh at least **6 lbs**.



Step 2 – Go to eco-refresh.com, fill out the info and print a UPS shipping label.



Step 3 – Seal the box, stick the shipping label on the box, and call UPS. UPS will ship your box FREE (as long as it is at least **6 lbs**)!

Now you can offer your customers:

- the best air fresheners available
- a closed loop recycling program
- made in the U.S.A. and consuming fewer resources
- VOC free (compliant in all 50 states)
- Sustainable solutions



Scan the code to check out our fun and helpful videos!

Eco Air and Easy Fresh meet the "Purchase of Sustainable Cleaning Products and Materials" criteria under the LEED point management system.

Wave



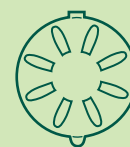
Eco Clip



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Hang Tag



Easy Fresh